

7,777 Prizes



First Prize

\$1,000

What is the 7th Point?

From Maine to California, from Texas to Hudson Bay, millions of people have been asking "What is the 7th Point in Sterling Gum?"

In practically every town, city and village in the United States and Canada, the published six points of superiority have brought Sterling Gum fast-growing popularity.

But the seventh point still remains a riddle.

Point ⑦ What?

Now, we are offering liberal prizes to those who send us the best suggestions for the Sterling Gum Point 7.

Before you make your suggestion for the 7th Point, read the following:

The Following Story Unfolds the Secret of the Famous Point 7

To most people chewing gum is a mystery. They know that different chewing gums are made from different ingredients. But that is about all. Here are facts which we believe you will be glad to know about Sterling Gum:

Your Sterling Gum is made from the following materials:

The basis is the pure sap of the tropical Sapota Tree—a natural gum.

This natural Sapota Tree sap is boiled, sweetened and flavored. The sweetening is simply pure cane sugar and pure corn syrup.

The flavoring is of two kinds—Peppermint (in red

wrappers), Cinnamon (in blue wrappers).

There are some twenty varieties of the mint plant. The Sterling Peppermint is a product of the choicest, smoothest-flavored of these many mint varieties.

The spicy Cinnamon flavor is extracted from the Cassia bush which grows in the tropics.

The sap of the Sapota Tree, the cane sugar, the corn syrup, the Peppermint and Cinnamon flavors all come from the sap of some plant or tree. Nature herself supplies these delicious materials from which your Sterling Gum is made.

Requirements for Winning Phrase

When you read the above facts on the materials that Sterling Gum is made of, you will know all that it is necessary for you to know in entering this contest.

The first prize will go to the one whose suggestion, based on the above story, most impressively presents the natural purity of Sterling Gum—in the opinion of the judges.

Remember that your suggestion must be in six words or less.

The next best suggestion will win the second prize—and so on down.

It is understood that the Sterling Gum Company will have the right to use the 7 Point suggestion sent in by the prize winners.

The contest is easy to enter. Just think out your way of expressing the 7th Point. Then write it out in six words or less and send it in as directed in the conditions printed below. Even if you don't win the first prize of \$1,000, you stand a chance to win one of the 7,777 smaller prizes.

Sterling PEPPERMINT GUM

PEPPERMINT IN RED WRAPPER

CINNAMON IN BLUE WRAPPER

First Prize \$1,000
Second Prize \$500

Third Prize . . . \$250.00
7 Prizes—each . . . \$25.00
70 Prizes—each . . . \$2.50

700 Prizes—each . Box of 20 five-cent packages of Sterling Gum.
7000 Prizes—each . Box of 10 five-cent packages of Sterling Gum.

Conditions of the Contest

Sterling Gum Company employees cannot enter this contest. If two answers are entitled to the same prize, the full amount of the prize will be paid to each. All answers must come in on a postal card. On the back of the postal card write nothing but your 7 Point suggestion (six words or less) and your name and address. The postal may be mailed in an envelope if you choose.

Mail answers to Sterling Prize Judges Room 319, 405 Lexington Ave. New York City

You may send in as many suggestions for Point 7 as you choose. But each suggestion must be written on a postal card as directed above.

Contest Closes

All answers must be received in New York by midnight of May 15, 1916.

Answers will not be examined by the judges until after that date. The judges, therefore, cannot mail acknowledgments of the suggestions received.

Judges

The prizes will be awarded by the following committee of five well-known men:

John A. Sleicher, Editor of Leslie's Weekly.
Edgar Sisson, Editor of the Cosmopolitan Magazine.
Jno. M. Siddall, Editor of The American Magazine.
Frederick L. Collins, Editor of McClure's Magazine.
Robert H. Davis, Editor of Munsey's Magazine.

Announcement of Awards

The winners of the first 80 prizes will be announced in the July first issue of the Saturday Evening Post. Please do not write to the judges. They cannot correspond with individual contestants. Just make a note now of the date on which the prize winners will be announced in the Saturday Evening Post.

Now put on your thinking cap. Get your family to help you. Send in as many suggestions as you want to. All will be considered in awarding these many prizes. Do not write the Sterling Gum Company regarding the contest or its conditions as all suggestions will be judged by the Prize Committee named above.

The Sterling Gum Co., Inc., New York
The Sterling Gum Co. of Canada, Ltd., Toronto

URGE UNION OF NEUTRALS

Dutch Want the Nations to Combine for Protection

NOT SATISFIED BY GERMAN REPLY

Demand That Neutral Shipping Be Respected by Warring Powers

The Hague, Netherlands, March 22.—The official German declaration that no German submarine was responsible for the destruction of the Dutch steamship Tubantia has failed to satisfy the Dutch people and press, whose resentment has increased to bitter anger since receipt of the news that other ships have been sunk, supposedly by torpedoes. The question of the utmost importance to all neutrals, the Nieuwe Potterdamse Courant says, is whether neutral shipping in entirety is to be placed outside the community of nations, as possessing no rights whatever. This newspaper urges combined neutral action—a league of argument also taken by the Vadorland and the Nieuwe Courant of The Hague.

Under the heading, "Intolerable Attacks," the Amsterdam Handelsblad asserts that President Wilson should take the lead to protect civilization against the new form of submarine warfare.

The newspaper also proposes that Germany should replace the Tubantia and the Palenbang by vessels of the German mercantile marine.

Following comment is from the Socialist newspaper Het Volk:

"It would be folly to deny that excitement among the people is increasing since the treacherous attack on the Palenbang. It is a serious sign that the leading newspapers no longer suppress statements as to the principle of war. Few here attach credence to the German official assurance that the steamer Tubantia was not torpedoed by a German submarine. Great Britain never thus far has torpedoed a neutral vessel while Germany has done so countless times."

The Het Volk, however, deduces from the German communication denying that a German submarine was responsible for the sinking of the Tubantia that Germany is not seeking war with Holland.

The ministers of the interior marine trade and foreign affairs conferred for nearly two hours yesterday with representatives of the principal shipping companies. The conference adjourned without a decision. The shipping men continued their deliberations afterwards, with regard to insurance, which has become almost impossible to obtain and cargo space. The conference will be continued to-day.

According to the Nieuwe Courant, divers sent out to examine the wreck of the Tubantia found it was lying on one side. The difficulties of making an examination are very great, particularly as it is believed a torpedo exploded in the coal bunkers, causing great damage.

EAST ORANGE

Funeral of Mrs. Harriet Colby Largely Attended.

Funeral services were held at the church here Friday at 1 p. m. for Mrs. Harriet Colby, who passed away March 14 at her home in Montpelier, after only a few hours' illness. She was born in this town and spent most of her married life here, except for 10 years in Bradford and the last two years previous to the death of her husband they resided in Washington. Since his death she had lived in Montpelier. There was a profusion of beautiful flowers, which testified to the esteem in which she was held. She leaves two daughters, Mrs. Harry Hodgkins of St. Johnsbury and Mrs. Pearl Lanier of Montpelier, besides many other relatives and a large circle of friends, by whom she will be greatly missed. There was a large circle of relatives and friends at the funeral, although it was a bad time for people to get out on account of the recent storm. The bearers were O. A. Prescott, R. H. Blake, George and Charles Simpson.

Mr. and Mrs. J. A. Dashner and son, Kenneth, visited at Alfred Dashner's in Washington recently.

Dorman Magdon was a Barre visitor the first of the week.

Charles Dow and Mrs. Della Green were East Barre visitors Monday.

George Felch is working on Pike hill.

Glenn Hutchinson was in Westerville Friday on business.

Mr. and Mrs. Victor Colby and children of Corinth visited at Archie Butten's Sunday.

Mrs. Orange Minard, who has been ill with the grip, is better at this writing.

Arthur Prescott and Bernard Simpson were recent visitors on Pike hill in Corinth.

Mrs. Ora Hutchinson and Mrs. Frank Bowen were in Bradford Saturday and Sunday.

R. H. Blake was in Orange visiting friends the last of the week.

J. H. Rabtoy of Chelsea has been stopping at F. A. Burroughs' several days.

Mrs. E. F. Bolonon and Mrs. Charles Hull of Washington visited at G. H. Bolonon's Friday.

Herbert Bowen has been visiting his parents, Mr. and Mrs. Elias Bowen, the past week.

C. G. Simpson was a business visitor in Barre the first of the week.

NORTH RANDOLPH.

G. W. Blodgett celebrated his 83d birthday anniversary March 16.

Mr. and Mrs. Archie George of North Hartland have been visiting his sister, Mrs. George Cain.

News was received of the birth of a son, (nee Miss Elsie Camp) of Bakersfield.

Clark Jones is ill with the grip.

Mrs. Jones Steele of Roxbury has been caring for her parents, Mr. and Mrs. Alvin Fletcher, who are ill with the grip.

Was Lincoln's Cousin.

Fort Branch, Ind., March 22.—Elijah Lincoln, a second cousin of Abraham Lincoln, died at his home here yesterday, at the age of 84. He was a Civil war veteran.

"This is why I take the place!"

Once let a woman enjoy a Winter's experience with the ample, genial, cleanly flow of warmth from radiator heating and never again can you change her from the decision—not to try keeping house without this greatest of home comforts. If you have not experienced our way of heating, ask any woman who has, or ask any real-estate man whether property does not sell or rent quicker and at big-paying advance when building is outfitted with



"The surest, biggest comfort in housekeeping is radiator heating"

AMERICAN & IDEAL RADIATORS & BOILERS

Why? Because a million users know that this outfit is the one feature which invariably gives greatest satisfaction, and soon repays its original cost in the economies its use brings about—a fine investment, not an expense. Pays far higher returns than 6% bonds. No other building feature produces such permanent returns.



A No. 4-22-W IDEAL Boiler and 422 ft. of 3/4 in. AMERICAN Radiators, costing the owner \$195, were used to heat this cottage. At this price the goods can be bought of any reputable, competent fitter. This did not include costs of labor, pipe, valves, freight, etc., which vary according to climatic and other conditions.



Built-in, genuine Vacuum Cleaner—iron suction pipe runs to each floor. Price, \$150

We also make the ARCO WAND Vacuum Cleaner, connected by iron suction pipe to various floors of houses, flats, schools, churches, hotels, etc. Through a light-weight hose ALL the dirt, cobwebs, lint, threads, moths, etc., are drawn with lightning rapidity down the iron piping into big, sealed dust-bucket in cellar. No dragging around a clumsy, inefficient portable cleaner—instead you have a practical outfit that is part of the building—like radiator heating. Ask for catalog—it does not obligate you to buy.

Sold by all dealers
No exclusive agents

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Chicago

Public showrooms at Chicago, New York, Boston, Worcester, Providence, Philadelphia, Washington, Baltimore, Buffalo, Rochester, Pittsburgh, Cleveland, Cincinnati, Detroit, Atlanta, Birmingham, New Orleans, Indianapolis, Milwaukee, Des Moines, Omaha, Minneapolis, St. Paul, St. Louis, Kansas City, Denver, Seattle, Portland, Spokane, San Francisco, Los Angeles, Toronto, Bradford, (Ont.), London, Paris, Brussels, Berlin, Cologne, Milan, Vienna

MRS. WARREN'S DEATH SENTENCE COMMUTED

With Christy, Her Accomplice, Woman Who Murdered Husband Gets Life Imprisonment.

Raleigh, N. C., March 22.—Governor Craig yesterday commuted to life imprisonment the death sentences against Mrs. Ida Ball Warren and S. P. Christy for the murder of G. J. Warren.

Scores of letters and telegrams were received from all parts of the state by the governor protesting against inflicting the death penalty on a woman. If the sentence against Mrs. Warren had been carried out, it is said she would have been the second woman in the United States to die in this manner.

Christy and Mrs. Warren were convicted of the murder of Mrs. Warren's husband, which took place in Winston-Salem, N. C., the night of Aug. 18, 1914.

The evidence upon which the pair were convicted showed Christy had purchased chloroform at the instance of Mrs. Warren and that this had been administered by her while her husband slept. Warren

then was strangled to death and the body was hidden in a trunk.

The murder was the climax of a peculiar tangle of relationships. Ida Ball had eloped from her home near Winston-Salem with Samuel P. Christy, a railroad section foreman. Christy deserted his legal wife and for two years Ida Ball and Christy lived at Lynchburg, Va., as Mr. and Mrs. S. P. Kearns. This was 10 or 12 years ago.

They finally settled at Grand Saline, Tex., where G. J. Warren came to their home to board. Ida Ball proposed to Warren that they return to her home in North Carolina and marry. Warren agreed and on Dec. 8, 1915, they were married in Winston-Salem by a local magistrate.

Christy attempted to trace the elopers from Texas but could not find them. Finally Mrs. Warren wrote to him, he testified, that she wanted to see him. He went, and the plot to kill Warren was concocted.

Canadians Recruiting.

Ottawa, Ont., March 22.—Latest recruiting figures, announced yesterday show that about 280,000 men have enlisted in Canada.

DELAY BY REPUBLICANS

Committee Fails to Elect a Convention Chairman

TO MAKE CHOICE NEXT MONTH

A Uniform Primary Law Is Urged—Burton Attacks Wilson

Chicago, March 22.—The sub-committee on arrangements of the Republican national committee adjourned yesterday without taking action on the election of a temporary chairman for the national convention here next week.

When the sub-committee went into session yesterday there was a division of opinion on whether the temporary chairman of the convention should be selected at once or the appointment postponed to the April or May meeting.

It was decided that if a unanimous choice could not be made in a few hours the selection would be put off at least a month.

Five names were prominently before the committeemen as the most probable candidates for the temporary chairmanship.

They were Representative James B. Mann, Illinois; Senator Warren G. Harding, Ohio; P. C. Knox, Pennsylvania; Former Governor Herbert S. Hadley, Missouri; and Nicholas Murray Butler, president of Columbia university, New York.

Early in the discussion, it was reported that opinion was tending toward Senator Harding and his eventual selection seemed probable.

Chairman Hillier sent telegrams to the three absent members of the sub-committee asking for an expression of their opinion on the selection of a temporary chairman.

William F. Stone of Baltimore was elected sergeant-at-arms for the convention. This will be the fourth Republican national convention at which Mr. Stone has served in that capacity.

EAST CALAIS.

District Meeting of Good Templars Very Successful.

The 44th meeting of district No. 12, I. O. O. G. T., was held with Moscow lodge Saturday afternoon and evening, March 18. The afternoon session was devoted principally to business. The following officers for the year ensuing were elected and installed: C. T. E. F. Smith; V. T. Gladys Valentine; P. C. T. George Wheelock; secretary, Carrie Charles; A. S. Lilla Lamb; F. S. Mabel Smith; treasurer, Anna McAllister; S. J. T. Ella Dwinell; M. Forrest Gray; D. M. Celia Wilbur; G. Ina Gray; sentinel, Robert Keniston; chaplain, Kate Wheelock; George Jackson was elected 1. deputy.

Following this session, a beautiful supper was served in the dining hall.

The program for the evening consisted of two violin solos by C. E. Bliss, with Sylvia Bliss as organ accompanist; recitation, Julia Wheelock; recitations, Marion Keniston, Robert Sanders and John Coates of Brookside temple; also a dialogue by four boys from the temple; recitation, Miss Harvey of Winona temple; duet, Clema Harvey and Miss Barrett; reading, Ella Dwinell; music, Carlisle Southwick on violin, and Richard Lamb on the cornet, with Lilla Lamb as organ accompanist; recitation, Miss Barrett and Gladys Valentine; singing, "Blest Be the Tie That Binds," which closed a very interesting union.

The bad roads kept a good many at home, but 75 were present. The next union is to meet with Winoski lodge in Cabot.



Young people need clear complexions

If you find yourself "left out" because of a poor skin, and want a clear, fresh complexion, use

Resinol Soap

at least once a day. Wash thoroughly with a warm, creamy lather of it, then rinse the face with plenty of cold water.

It does not often take many days of such regular care with Resinol Soap to show an improvement, because the Resinol medication soothes and refines the skin, while the perfectly pure soap is cleansing it.

Resinol Soap and Creams heal sores and cure skin eruptions and usually stop itching instantly.

NEURALGIC STIFF NECK

KILLS PAIN

BRUISES

Why bear those pains?

A single bottle will convince you

Sloan's Liniment

Arrests Inflammation. Prevents severe complications. Just put a few drops on the painful spot and the pain disappears.